Westchester Photographic Society
www.wpsphoto.org
Presents Lester Lefkowitz
Nov 2, 2018 8 PM
At Westchester Community College
Technology Building Auditorium (rm 107)

Understandiing and Using Speedlights

Lester will demystify flash technique by providing a overview of the aesthetics and mechanics of camera-mounted (and off-camera) speedlight flash photography, and prove that flash images can look excellent. Numerous slides and demonstrations will cover the various flash "looks;" the modes (automatic, manual, TTL dedicated); and techniques: bounce, fill-in, multiple flash with slaves, and appropriate accessories (including one small umbrella for a great little portrait studio). Lester will also discuss the close integration between modern digital cameras and flash, and the wonderful balance between ambient light and flash that's possible.

BIOGRAPHY

Lester Lefkowitz has been a professional photographer and teacher for over thirty years. His work has appeared in *National Geographic*, The New York *Times*, *Time* Magazine, and hundreds of other U.S. and international publications. Lester has created images for Microsoft, General Electric, IBM, General Motors, Citibank, Johnson & Johnson and many other Fortune500® companies. He has photographed in all fifty states, twenty-one countries and Antarctica. Lester is an engaging, enthusiastic teacher, and has taught scores of workshops at the International Center of Photography in New York City, lectured to numerous professional organizations, and annually teaches workshop in Italy. He is also the author of three books on photography, established the undergraduate art photography program at Stony Brook University, and holds a master's degree in optical engineering.

You can see his work at www.LesterLefkowitz.com

Westchester Photographic Society is proud to invite the public (18 and older) to see Lester Lefkowitz, Friday, Nov 2, 2018, 8 pm, Westchester Community College, Technology Building Auditorium (room 107), across from parking lot 11, 75 Grasslands Road, Valhalla, NY